



11 June

NEWS RELEASE

Rosbifs and Snails

An Epic Tour by 2CV from Marlow to Monte Carlo

Eighteen local car enthusiasts are busy polishing their French accents – and their windscreens – as they prepare to take part in a special charity event at the end of June.

They plan to travel in a convoy of Citroen 2CV's from Marlow to Monte Carlo in the hope of raising thousands of pounds to help fund a replacement helicopter for the Thames Valley & Chiltern Air Ambulance Trust.

Ross Brawn, ex Technical Director of Ferrari will wave a Union Jack flag to send the "Rosbifs & Snails" Tour on their way from the Compleat Angler Hotel in Marlow at 9am on Saturday 23rd June.

Once on the continent, the fleet of 2CV's will make stately progress through France, following the famous Route de Soleil, arriving in Monte Carlo six days later. A support vehicle will accompany the drivers should there be any mechanical problems en route and two motorbike escorts will lead the way.

Each car is aiming to achieve at least £5000 sponsorship to complete the journey. All the drivers taking part have had to buy their own vehicles at a cost of no more than £777 each and will cover all their own expenses along the way.

Stevie Horton, Head of Fund Raising for the Thames Valley & Chiltern Air Ambulance Trust is delighted to be receiving such great support.

“We rely on the generosity of local people to keep running”, she said. “We have been saving lives in the area for many years now and whilst our teams of paramedics are funded by the NHS, all other costs are covered by the Trust.

“The current yellow Bolkow helicopter leased by the Trust has done great service in recent years, but it can only transport one patient to hospital. Our aim is to improve funding to a level where we can cover the lease of the next generation helicopter which will be able to carry two patients plus two paramedics and a pilot.”

118 118 is the main sponsor of the event and all of the cars will be painted white and carry their distinctive logo. The company has made a substantial donation to the tour and it is hoped other companies and individuals will follow suit.

For more information about making a donation to the drivers or becoming a sponsor of the trip, visit www.rosbifsandsnails.com, or contact richardl@rosbifsandsnails.com. Private and corporate donations are being sought and the cars offer a great advertising opportunity.

-Ends-

Editor's Notes:

For photographs and any interviews with members of the 'Rosbifs & Snails' team, please contact: Catharine Davidson.

catharine.d@fstmarketing.com - Tel. 01628 498 525

To find out how the teams are progressing, visit www.rosbifsandsnails.com where there is a host of information about the event.

The Thames Valley & Chiltern Air Ambulance Trust

The Trust is a charity funded by the people of the Thames Valley and covers Berkshire, Buckinghamshire, Oxfordshire and north Hampshire. The Air Ambulance started operating in June 1999 and is based at RAF Benson, near Wallingford, Oxfordshire. Our current Bolkow 105 DBS has done great service in recent years, but we are hoping to upgrade to a Eurocopter EC135 in the near future. This will have the facility to uplift two stretchered patients in addition to the crew of two paramedics and a pilot.

Full information from www.airambulancetvac.org